



Brachial Plexus Injury Awareness

MESSAGE TO SUPPORT GROUP LEADERS

Dear Support Group Leader,

The Awareness Committee of the United Brachial Plexus Network, Inc. would like to invite you to participate in the Annual International Brachial Plexus Injury Awareness Week.

As the leader of your local or regional support group, we would like to encourage you to organize your members for participation in Awareness Week. This is a wonderful opportunity to become part of a focused, organized, global effort to increase awareness and prevention of brachial plexus injuries. Our community support groups are invaluable and important links to the general population – we need your involvement in this effort to make Awareness Week a success! By reaching out to educate others and increase awareness about brachial plexus injuries, we advance the broader goals of preventing their occurrence and placing our community in a better position to offer support to those affected but unaware of available resources and treatment options.

The Awareness Committee has been hard at work creating materials to make participation in this effort as simple and enjoyable as possible. Awareness support materials to be made available include:

- (1) Our bound resource booklet, the "**Outreach Special Awareness Edition**": This booklet will be distributed free of charge to all on the UBPN mailing list and will also be available for bulk purchases. It will contain letters from doctors and other important people in our community, a complete set of resource documents and personal dedications in the back. Our hope is that each person will purchase at least one set of 5 and distribute them to their doctors, therapists, teachers coaches, religious leaders or anyone that needs to be made 'aware'.
- (2) Our **Awareness Handbook** containing all the "how to's" and reproducible handouts for awareness efforts: There are many documents to "hand out" such as proclamation guidelines and examples; press release; media tips and guidelines; cover letters to doctors, therapists teachers and more; business card templates; bookmarker templates; appreciation certificate templates and much, much more. This handbook will be available in PDF ready-to-print formats on-line and will also be available for purchase for cost of printing and shipping for those who do not have computer or printer access.

- (3) Awareness products for this year include a jewelry ribbon pin and packets of hand-sewn ribbons. Bulk purchases are available for the jewelry ribbon pins and hand-sewn pins.

Enclosed is the Awareness Week Schedule, Participation Guidelines, Personal Dedication Information and an Awareness Order form that you can use for your purchases. These items will also be available for on-line purchasing at the UBPN website's Awareness 'store' at www.ubpn.org. Please take a moment to review the enclosed Awareness Week Schedule and Guidelines for Participation. We are hopeful that as one of our community leaders you will feel inspired to organize an awareness effort in your area. We encourage you and your support group to plan on joining our community worldwide in recognition of Awareness Week, and we look forward to sharing in your achievements. Together we can make a difference!

Sincerely,

The Awareness Committee

Special Note: The Awareness Committee asks that you verify that your members are currently on the UBPN mailing list so they can be sure to receive all upcoming informational mailings. Those members wishing to add their names to the mailing list can email nancy@ubpn.org with their contact information, or mail a request to UBPN, Inc., Mailing List Addition, 1610 Kent St, Kent, OH 44240. There is no charge to be added to the UBPN mailing list or to receive our informational materials. UBPN does not sell its mailing list, but we do share names on our list with local and regional support groups such as yours unless the individual requests otherwise. As a support group leader, if you are interested in receiving a list of those people on the UBPN mailing list in your area, please email nancy@ubpn.org with the names of the city/state/region/country you are requesting.